

## **PANADERIA ARTESANAL ROSCA DE REYES GIVEAWAY CONTEST RULES & REGULATIONS**

**HOW TO WIN:** No purchase necessary. Void where prohibited. All federal, state and local regulations apply. From Monday, January 1<sup>st</sup> 2017 through Friday, January 6<sup>th</sup> 2017, La Ley 101.1FM will give away Panaderia Artesanal coupons valid for a "Rosca de reyes" bread, when the live on air Dj in turn tells listener to call to the studio, 919 860 0969, if caller #10 has the right answer for the contest wins 1 coupon. The times to call vary daily. Promotion valid only in North Carolina and Virginia. Only for persons 18 years old and over. Only one winner per household.

**PRIZE VALUE:** The total approximate value of each prize is about \$35. WYMY/101.1FM/Curtis Media Group assumes no liability or responsibility in connection with the use of any prize awarded hereunder nor in connection with any warranty or representation therewith. Odds of becoming qualified to win the prize will depend on the number and knowledge of participants

**PRIZE REDEMPTION/CLAIM/RELEASES:** Winners will be notified via phone, e-mail or social media. No substitution of the prize or transfer of the prize to a third party is permitted and prize cannot be redeemed for cash value. All costs, fees, and expenses, not specifically included in the grand prize description are solely the responsibility of the grand prize winner. Winners must complete a signed affidavit of eligibility and liability/publicity release. To meet Federal Tax regulations, all winners must present their social security number and are responsible for all taxes associated with the prize. Prizes may be considered income and taxes on said prizes are solely the responsibility of the winner. Compliance with all regulations is solely the responsibility of the winner. The winner, by acceptance of a prize, agrees to release WYMY/101.1FM/Curtis Media Group, its sponsors, advertising and promotion agencies from any and all liability for claims, actions or proceedings for injuries or damages sustained in connection with the receipt, ownership or use of the prize or while traveling to, preparing for or participating in any prize-related activity. By playing the contest, or by winning, participants have awarded WYMY/101.1FM/Curtis Media Group the right to publicize their name, photograph or likeness, voice and details and have accepted and agreed to comply with and be bound by these rules.

**ELIGIBILITY:** No purchase necessary. Void where prohibited. Must be 18 years or older to participate. Each entrant can qualify for the grand prize drawing only once during the contest. Employees of WYMY/101.1FM/Curtis Media Group, their parent companies, agencies, subsidiaries, representatives, sponsors, affiliates, distributors, suppliers, and advertising, promotional agencies and their immediate families and employees of competing media companies are not eligible to participate. WYMY/101.1FM/Curtis Media Group reserves the right to disqualify in their sole discretion any entrant or entry if the contest rules are not followed. No substitution of prizes or transfer of prizes to a third party is permitted. No groups, clubs, or organizations may participate in this contest, or reproduce or distribute any portion of these rules to its members.

**LIABILITY:** WYMY/101.1FM/Curtis Media Group is not responsible for problems associated with television transmission, radio transmission, cable transmission, satellite transmission, phone lines, or the phone number for this contest that are beyond the control of WYMY/101.1FM/Curtis Media Group. This includes, but it not limited to, a busy signal on the contest phone line, operator interference, cellular interference, technical or atmospheric conditions that disrupt the completion of the phone call or for technical difficulties which may prohibit the transmission of their television or radio signals to all or limited geographic areas during the playing of the contest. WYMY/101.1FM/Curtis Media Group are not responsible for cancellations, postponements, or delays.

All decisions are made by the management of WYMY/101.1FM/Curtis Media Group and are final. WYMY/101.1FM/Curtis Media Group reserve the right to revise the rules. Official rules available at [www.laley.com](http://www.laley.com) at the 101.1FM (WYMY) studios at 3012 Highwoods Blvd, suite 201. Raleigh, NC. Official rules supercede all other published editions.