

RULES & REGULATIONS: LA LEY 101.1FM XVI ANNIVERSARY T-SHIRT DESIGN CONTEST

HOW TO WIN: From June 17th, 2019 – July 3rd, 2019. La Ley 101.1 will accept designs for a 16th Anniversary T-shirt. A panel of judges representing La Ley 101.1 FM/WYMY/Curtis Media will choose finalists from all entries. The finalists will be put to a public vote from July 22nd, 2019 – July 31st, 2019. La Ley 101.1 FM has the final decision regarding the winner regardless of the outcome of the voting. La Ley 101.1 FM has the right to choose no winners for the contest should none of the entries fit the parameters and design standards of the station.

The winning design will be featured in La Ley Merchandise and the winning designer will receive a \$500 prize.

Entries Must:

- Be original creations for the contestant
- Incorporate the La Ley 101.1FM & NC CHILDREN'S HOSPITAL brand (i.e. colors, trademarks, or logos) and be designed for use on either a white, burgundy or black t-shirt. A high-resolution version of the La Ley logo may be downloaded at LaLeyNC.com.
- Be designed solely for the purpose for this contest and never been published or used elsewhere
- Be appropriate for all ages and follow brand standards – profanity, nudity, or other questionable content will not be allowed
- Follow all copyright rules – entries must not include trademarks, logos, or copyrighted works of any other person or business.
- Include Name, Address, Email, Number and Contact Information for the designer.
- Be accompanied by a sign release acknowledging your acceptance and understanding of the contest rules and regulations.

Entry Submission: Entries may be submitted via email to LaLeyNCVideos@gmail.com Entries must be received by 4pm on July 3rd, 2019.

Form of Entries:

- The entry may be submitted electronically in any of the following formats: .AI, .JPG, .PDF, .PNG or .PSD. Art should be a minimum of 12" x 12". If submitting a low-resolution version of your design, you will be required to provide a high-resolution file, or the source files if you are chosen the winner.

RELEASES: By playing the contest, or by winning, participants have awarded WYMY/101.1 FM/101.1/Curtis Media Group the right to publicize their name, photograph or likeness, voice and details both on air and on the industry website, and have accepted and agreed to comply with and be bound by these rules. By participating in the contest, the participant agrees that Carolina Radio Group/WYMY/101.1 FM/Curtis Media Group may disclose personal information obtained from participants in the contest to third parties and uses such information for marketing and other purposes.

If the entry for the contest includes any creative material from the participant, including but not limited to, created content, the participant agrees that your disclosure is gratuitous, unsolicited, and without restriction.

Carolina Radio Group/WYMY/101.1 FM/Curtis Media Group and contest sponsors are free to disclose the ideas on a non-confidential basis to anyone without any additional compensation to the participant.

By submitting your entry, the participant verifies that you are the owner and producer of the submitted material and there are no third-party ownership rights that exist to any material submitted. The participant also grants Carolina Radio Group/WYMY/101.1 FM/Curtis Media Group a non-exclusive and royalty free right to license and use, publish, reproduce, display, perform, adapt, modify, distribute, sell and promote in any form and in all media known for any purpose.

By submitting your entry, you are acknowledging that you will no longer be able to sell or reproduce the design for any commercial purposes. You may still display the design in your personal portfolio or personal collection.

PRIZE VALUE: The total approximate value of the prize is \$500. Carolina Radio Group/WYMY/101.1 FM/Curtis Media Group assumes no liability or responsibility in connection with the use of any prize awarded hereunder nor in connection with any warranty or representation therewith. Odds of winning the prize depend on the number of participants.

PRIZE REDEMPTION/CLAIMS: Winners will be notified via phone, U.S. mail and/or e-mail. No substitution of the prize or transfer of the prize to a third party is permitted and prize cannot be redeemed for cash value or exchanged for any other prize. All costs, fees, and expenses not specifically included in the grand prize description are solely the responsibility of the prize winner. Winners must complete a signed affidavit of eligibility and liability/publicity release. To meet Federal Tax regulations, all winners must present their social security card, Photo ID, and are responsible for all taxes associated with the prize. Winner must pick up prize in person. All prizes must be redeemed from the station within 30 days of the contest end date unless otherwise stated in the contest's official rules. Certain prizes are date specific (such as concerts and trips) and the winner must be available on the date specified. If a winner cannot be contacted or is disqualified for any reason, Carolina Radio Group/WYMY/101.1 FM/Curtis Media Group reserves the right to determine an alternate winner or not to award that winner's prize, in its sole discretion. Prizes may be considered income and taxes on said prizes are solely the responsibility of the winner. The winner must fill out a W9 for all prizes valued at \$100 or more. Any person winning over \$600 in prizes from Carolina Radio Group/WYMY/101.1 FM/Curtis Media Group Compliance with all regulations is solely the responsibility of the winner. The winner, by acceptance of a prize, agrees to WYMY/101.1 FM/101.1/Curtis Media Group, its sponsors, advertising and promotion agencies from any and all liability for claims, actions, or proceedings for injuries or damages sustained in connection with the receipt, ownership or use of the prize or while traveling to, preparing for or participating in any prize-related activity.

ELIGIBILITY: Must be 18 or older to win. No purchase necessary. Void where prohibited. **Must be a North Carolina or Virginia Resident to participate.** One qualifier per household. One qualifier per family. Only one entry per person. Winners will not be eligible if a prize has been awarded in the last 30 days from Carolina Radio Group/WYMY/101.1 FM/Curtis Media Group. Each entrant can qualify for the grand prize drawing only once during the contest. Employees of WYMY/101.1 FM/101.1/Curtis Media Group, their parent companies, agencies, subsidiaries, representatives, sponsors, affiliates, distributors, suppliers, and advertising, promotional agencies and their immediate families and employees of competing media companies are not eligible to participate. "Immediate Family" includes spouses, significant other, siblings,

parents, children, grandparents, grandchildren, “in-laws” whether by current or past marriages, adoption, co-habitation, any other family extension, and any other person residing at the same household whether or not related. If a contestant receives multiple or irregular votes from a user, regardless of the source, Carolina Radio Group/WYMY/101.1 FM/Curtis Media Group reserves the right to disqualify the contestant. WYMY/101.1 FM/101.1/Curtis Media Group reserves the right to disqualify in their sole discretion any entrant or entry if the contest rules are not followed. No groups, clubs, or organizations may participate in this contest, or reproduce or distribute any portion of these rules to its members. This contest is subject to all federal, state and local laws.

By participating in the contest, each participant and winner waives any and all claims of liability against Carolina Radio Group/WYMY/101.1 FM/Curtis Media Group, its employees, contest sponsors, and their respective employees and agents, for any personal injury or loss which may occur from the participation in the Contest, or from any use of the prize. In order to receive the prize, participants must sign an official waiver provided by the company.

LIABILITY: WYMY/101.1 FM/101.1/Curtis Media Group is not responsible for problems associated with television transmission, radio transmission, cable transmission, satellite transmission, phone lines, or the phone number for this contest that are beyond the control WYMY/101.1 FM/101.1/Curtis Media Group. This includes, but it not limited to, a busy signal on the contest phone line, operator interference, internet connection or computer issues, cellular interference, technical or atmospheric conditions that disrupt the completion of the phone call or for technical difficulties which may prohibit the transmission of their television or radio signals to all or limited geographic areas during the playing of the contest. WYMY/101.1 FM/101.1/Curtis Media Group are not responsible for cancellations, postponements, or delays. For all contests, Carolina Radio Group/WYMY/101.1 FM/Curtis Media Group disclaims all liability for any delays, mis delivery, loss, or failure in the delivery of any item sent by mail, courier, express, electronic, or any other delivery method. Carolina Radio Group/WYMY/101.1 FM/101.1/Curtis Media Group is not responsible for mechanical, technical, electrical, telephone, computer, hardware or software errors, malfunctions, or failures of any kind that may limit an online entrant’s ability to participate in the Contest, and any injury or damage to an entrant’s or any other person’s computer resulting from participating or downloading any information necessary to participate in the contest.

This contest is no way sponsored, endorsed or administered by, or associated with Instagram/Twitter/Facebook/Snapchat.

All decisions are made by the management of WYMY/101.1 FM/101.1/Curtis Media Group and are final.

WYMY/101.1 FM/101.1/Curtis Media Group reserves the right to terminate this contest at any time, effective on the date of issuing the termination notice, and we are under no obligation to give notice prior to the date of termination.

WYMY/101.1 FM/101.1/Curtis Media Group reserves the right to revise the rules. Official rules available at www.laley.com and at the La Ley Studios at 3012 Highwoods Blvd Raleigh, NC. Official rules supersede all other published editions.